

ECOTARIUM SEEKS NEXT PRESIDENT

The EcoTarium, located in New England's second largest city of Worcester, Massachusetts, seeks its next President to lead this award-winning, mid-sized museum to its next level of growth and excellence. Founded in 1825, EcoTarium's mission is to "inspire a passion for science and nature" by engaging individuals and families in an interactive and vibrant indoor/outdoor experience on 55 acres. The hallmarks of the 61,000-square foot museum are its permanent and changing interactive exhibits, enlivened by a rich array of educational programs and unique special events. The museum's latest permanent exhibit, *City Science: The Science You Live*, opened in January 2017.

The Organization

The EcoTarium is situated on 55 acres with nature trails, wildlife habitats, and an "Explorer Express Train" for year-round discovery, learning and family fun. The EcoTarium offers science and math-based educational programs for schools as well as convenient and affordable family experiences. In addition, the museum owns over 300 nearby acres, used for the museum's summer camp program.

In 2009, in preparation for its 200th anniversary in 2025, the EcoTarium launched its multi-phased Third Century Plan campaign. The goal of the Third Century Plan campaign is to strengthen the exhibits, programming, physical campus, and financial base of the institution. Phase I of the campaign was successfully completed in the summer of 2013 (\$7.8 million), and Phase II closed successfully in January 2018 (\$8.8 million). Phase III of the campaign is anticipated to launch in 2021 with an anticipated goal of \$9 million.

The museum's operating budget is just under \$4 million, an endowment of \$12 million, an average of 44 FTE staff members, and has an active and engaged 27-member Board of Trustees. Under the leadership of the current President, and in conjunction with the management team, the museum has seen record attendance and an increased commitment from the community and funders.

The Opportunity

The President will form partnerships with a strong base of community and funder support to implement the organization's strategic vision and plan. The President will shape the trajectory and set new standards of excellence for this mid-sized museum. The President will build on the successful completion of Phase II of the Third Century Capital Campaign to expand and create one of the premier science-based informal learning and family destinations in the region.

The President reports to the Board Chair and is accountable to the Board of Trustees.

Essential Job Functions/Responsibilities

The President of the EcoTarium will be a leader in the museum and greater Worcester communities and beyond. As such, s/he will commit to the following:

1. **Lead Ambassador of the Organization, 50% of his/her time.** The President will cultivate, support and steward an ever-widening circle of individual, public and private donors, members, supporters and friends of the organization. The President will be both the chief friend raiser and chief fundraiser for the museum on a local, regional and national level. The President will begin the preparation and lead the execution of Phase III of the museum's capital campaign, The Third Century Plan.
2. **Advance Community Outreach and Advocacy, 20%.** The President will be the public, external face of the museum on a local, regional and national level. The President will serve and be a leader on educational and cultural boards that will facilitate the building of partnerships and opportunities to further EcoTarium's mission. The President will be a leading voice in STEAM informal educational initiatives.

The Ideal Candidate

The ideal candidate will possess at least 10 years of increasing experience with fiscal responsibility in museum, cultural or educational sectors or a similarly complex organization. A strategic and visionary thinker with an entrepreneurial spirit, the ideal candidate will have experience evaluating and growing institutional programs and exhibits. The candidate must have a strong track record of decisive and effective leadership, management, development and financial management skills.

3. **Implement the Museum's Vision and Strategic Plan, 20%.** The President will be a result-oriented, collaborative leader, experienced in achieving superior outcomes for a broad spectrum of goals, both large and small. Working with, and supporting the senior management team, the President's duties will include the oversight and leadership of museum operations and management. These include exhibits, collections, and wildlife; programs, guest services and the museum shop; buildings and grounds; marketing, development, information technology; human resources; financial management, resource development, and other duties as required. The President will work closely with the senior management team on the implementation and execution of the new WildCat Station exhibit and outdoor experience.
4. **Partnering with the Board, 10%.** The President will support the board chair and the governance committee in recruitment and board development; implement the Board approved Strategic Plan and regularly review it for new approaches and opportunities; serve as ex-officio of each committee and help engage the board and committee members in the work of the museum; and be the staff liaison to strengthen and provide staff support to all committees.

The successful candidate will be a strong and effective leader who has a long-range vision, a strategic approach and a demonstrated ability to lead a growing, complex organization. The candidate will inspire confidence and trust, and develop strong relationships with EcoTarium staff and the community. The candidate will be an excellent communicator and spokesperson who will advocate on behalf of the EcoTarium. The candidate will participate in an active and collaborative cultural community in the region. A minimum of a BA degree is required; an MBA or other relevant advanced degree is preferred.

This is a full-time position offers a highly competitive salary and excellent benefits to commensurate with candidate's skill and experience. The EcoTarium is an equal opportunity employer.

Worcester, New England's Second Largest City

Located in the heart of Massachusetts, Worcester combines the historic charm of a small, New England town with the vibrancy of a thriving urban center. Home to the newly renovated DCU Center - Arena and Convention Center, The Hanover Theatre for Performing Arts, Worcester Art Museum, the EcoTarium, Mechanics Hall, and the Worcester Center for Crafts, the city offers a wide variety of art and entertainment. The city boasts 10 colleges and universities, including The College of the Holy Cross, Assumption College, Worcester Polytechnic Institute and the University of Massachusetts medical school complex. Centrally located, Worcester is about 50 minutes west of Boston and north of Providence, Rhode Island.

EEO Statement

The EcoTarium is committed to a policy of nondiscrimination and equal opportunity for all employees and qualified applicants without regard to race, color, religious creed, protected genetic information, national origin, ancestry, sex, age, disability, veteran's status, or sexual orientation. Job candidates of all diverse backgrounds who embrace the open and inclusive culture of the EcoTarium are welcome and encouraged to apply.

How to Apply

This search is being conducted by the Search Committee of the EcoTarium Board. Candidates are strongly encouraged to apply as soon as possible. **Only electronic applications will be accepted.** No phone calls please. Application materials will be accepted until the final candidate is selected.

Please include resume, three references, and cover letter addressing qualifications for the position, compensation requirements, where you learned of the position and any other relevant information (such as published articles).

Combine and submit all documents in one WORD or PDF file. Make sure to name the file in this format: "**<your last name, first name> - EcoTarium President Application**" and email to presidentsearch@ecotarium.org.

www.ecotarium.org